

CHIPA COMMITTEE QUARTERLY MEETING
July 8, 2014
12:00 noon to 2:00 pm

Present:

Ramona Faith, Erin Hawkins, Babs Kavanaugh, Carol Harris, Suzi Grady, Cynthia Murray, Fran Adams, Claudia De La Pena, Kathy Ficco, Elece Hempel, Josephine Thornton, Andrew Leonard, Leah Benz, Diane Olson, Alfredo Perez, Jacqui McGrath, Kathie Powell, Luke Entrup, Matthew Ingram, Anita Tanenberg, Tami Bender, Nan Moon, Francisco Cano, Lara Magnusdottir, Jen Lewis.

Recorder: Suzanne Cochrane

TOPIC	DISCUSSION
CALL TO ORDER	Ramona Faith called the meeting to order at 12:05 pm. A motion was made by Kathy Ficco, seconded by Fran Adams to approve the Agenda and April 8, 2014 minutes as written. This was passed by all present.
VIDEO	A video from the Robert Wood Johnson Foundation titled “What does it mean to build a Culture of Health?” was presented.
HEALTH ACTION UPDATE	Ramona Faith distributed minutes from the June 6, 2014 Health Action meeting focused on the data from the Portrait of Sonoma County report. Copies of the Portrait of Sonoma County Report are available to CHIPA members.
PORTRAIT OF SONOMA PRESENTATION	<p>Erin Hawkins presented a summary of South County data from the Portrait of Sonoma County Report (POS).</p> <p>The POS examines disparities within Sonoma County along the lines of race, ethnicity, and gender, and provides a roadmap to reducing these disparities and achieving our goal of being the healthiest County in the State.</p> <p>The focus of this presentation was to share important local findings, start a dialogue on what our individual and collective response will be and begin to identify ways to build support for the strategic use of the data to address disparities in our community.</p> <p>AGENDA FOR ACTION:</p> <p>Ramona Faith reviewed the Sonoma County recommendations to improve the health of our community. These recommendations are not made by the Sonoma County Department of Health Services but were developed by Measure of America, the group that produced the report.</p> <p>The following feedback on the POS was provided by CHIPA members:</p> <ul style="list-style-type: none"> • Public policy seems to be missing. For example, child care has been reduced so how do we start to leverage policies in place and get more funding at the state level? • Health Care Reform is focusing more on prevention which is a change in our culture. What are other community members doing to reinforce this change? • What smoking cessation work is the county doing that could be leveraged in our

	<p>District to address high teen smoking rates? <i>In answer to this request, Ramona noted HC2 has received a grant focusing on youth drugs, alcohol, and smoking. HC2 could present their focus and progress at the next CHIPA quarterly meeting. In addition, Kaiser has a campaign over the next two years to decrease the number of those that smoke by 50,000 people.</i></p> <ul style="list-style-type: none"> • Raising the eligibility rate for qualifying for subsidized pre-school would increase availability for others to attend preschool. • Develop a video targeting high school population regarding smoking. • Marin County has a smoke free ordinance and could collaborate as to their methods used and bring those efforts into our community. • Another area not mentioned was the senior population and the amount of residents that are soon to become seniors • Although Measure of America did not include mental health in their study, this is still an area needing focus. As several health providers have completed mental health studies and assessments, these tools can be used to explore the needs of our community. <p>Jen Lewis, Sonoma County, noted the County’s next step in this process is to continue to gather community input from the report. The County continues holding strategy sessions with chapter leadership and encouraged CHIPA members to submit their questions to Erin Hawkins who will then forward to Jen Lewis.</p> <p>Community Outreach:</p> <p>The report includes a Pledge of Support (page 6 of the report) for individuals and organizations to complete and submit to Jen Lewis. There are over 50 organizations that have completed a Pledge of Support.</p> <p>Access to the Portrait of Sonoma is available on line at www.measureofamerica.org/SONOMA.</p>
<p>CHIPA UPDATES</p>	<p>Wellness and Prevention Work Group: Kathy Ficco, Chair, reported the Work Group has put their asset mapping project on hold until data was presented from the Portrait of Sonoma report. A presentation on health in all policies is scheduled for a future meeting. Suzi Grady and Francisco Cano were recognized for their efforts on the EBT tool kit initiative to provide additional monies for the purchase of fruits and vegetables at all Petaluma Farmers’ Market.</p> <p>Behavioral & Mental Health Work Group: Fran Adams, Chair, noted the Behavioral and Mental Health Work Group has had several speakers present on mental health topics. In addition, a Sober Circle partnership program is being developed for the Petaluma area. Partners include Petaluma Police department, hospitals, and county on implementing this program. In addition, funding has been allocated for two new mental health programs to come to Petaluma: CAPE (Crisis Assessment Prevention Evaluation) which provides mental health intervention to students experiencing a mental health crisis, and MST (Mobile Support Team) permitting mental health providers to go out with the police to provide support for mental health related calls.</p>

	<p><i>Cradle to Career:</i> Erin Hawkins reported Schools of Hope and Ready Program designed to align the work with preschools and kindergarten are moving forward at Old Adobe Union School District. A road show is being developed focusing on the importance of early childhood education to be given to various organizations in the Petaluma area.</p> <p><i>CHIPA Youth Member Update:</i> The Youth Membership Application for CHIPA has been completed and sent to organizations and schools throughout South County.</p>
ADVANCED CARE PLANNING	<p>Jenay Cottrell is looking for agencies, business, and organizations who are interested in receiving information on Advanced Care Planning. Funds are available from the County to increase awareness around completing Advanced Directives before a medical emergency exists.</p> <p>CHIPA members interested in scheduling a presentation around Advanced Directives are to contact Erin Hawkins who will forward this information to Jenay Cottrell.</p>
UPDATES FROM CHIPA MEMBERS	<p>Andrew Leonard of United Way Wine Country announced the expansion of Schools of Hope from 2 schools to 6 schools in the Petaluma area. This will also increase the need for volunteers and is asking CHIPA members to spread the word. CHIPA has also become an official SOH Outreach Partner.</p> <p>Lara Magnusdottir noted enrollment has begun for families and children needing subsidized preschool funding. Please spread the word and contact her if you have anyone that might be able to qualify.</p> <p>Suzi Grady reminded everyone about the Petaluma Bounty Brews and Bites at Lagunitas. Petaluma People Services Center has made a guide to encourage farmer's to begin taking CalFresh.</p> <p>Mathew Ingram is partnering with Petaluma Bounty in offering pharmacy prescriptions for produce at Petaluma Bounty's Farmstand at Petaluma Health Center.</p> <p>Three new Healthy for Life school based wellness programs are being provided thanks to funding from the District and SJH.</p> <p>Petaluma Health Center is taking over the site at COTS and a mobile medical unit will be available on the west side of town.</p>
PUBLIC COMMENTS	There were no public comments.
BOARD COMMENTS:	There were no board comments.
PLUS/DELTA CLOSING COMMENTS	<p>Great meeting</p> <p>A lot of information</p> <p>Very good meeting</p>
ADJOURN	Ramona Faith adjourned the meeting at 2:00pm .